KMWORLD 2027 EDITORIAL AND SPONSORSHIP CALENDAR

A month-by-month guide to editorial coverage, sponsored content, lead-generation programs, and webinars

MONTH	EDITORIAL OPPORTUNITIES	SPONSORED CONTENT & LEAD GENERATION	WEBINARS
JANUARY	**Editorial Focus:** Building the Business Case for Modern Knowledge Management	**Market Study:** The Current State of Knowledge Management and AI 2027	**Jan. 12:** Top Trends in Knowledge Management and Enterprise AI **Jan. 26:** Building an AI-Ready Knowledge Foundation
FEBRUARY	**Editorial Focus:** Transforming Customer and Employee Self-Service With Knowledge	**Checklist Report:** Preparing Enterprise Knowledge for AI **Super Guide:** Transforming Customer Service and Self-Service With AI-Powered Knowledge	**Feb. 9:** From Enterprise Search to AI-Powered Answers **Feb. 23:** Scaling AI-Powered Knowledge Management: From Pilot to Enterprise Value
MARCH	**Special Print Issue:** 100 Companies That Matter **Editorial Focus:** Modernizing Enterprise Search and Knowledge Discovery	**Showcase:** KMWorld 100 View from the Top **Best Practices Report:** Preparing Unstructured Content for RAG and AI Agents **Drill-Down Interview:** The 2027 Knowledge Management Playbook	**March 9:** Knowledge Graphs and Semantic AI: Connecting Enterprise Context **March 30:** Agentic Knowledge Management: From Answers to Action
APRIL	**Editorial Focus:** Managing and Governing the Enterprise Content Lifecycle	**Checklist Report:** Improving Content Quality, Findability, and Trust	**April 6:** Automating the Enterprise Content Lifecycle **April 20:** Modernizing the Digital Workplace for the AI Era
MAY	**KMWorld Buyer's Guide to Knowledge Management & Enterprise AI 2027**	**Buyer's Guide Sponsorship Opportunities** **Checklist Report:** Improving the Accuracy of Enterprise AI	**May 4:** Connecting Knowledge With Enterprise Workflows **May 18:** Powering Enterprise AI Assistants With Trusted Knowledge
JUNE	**Special Print Issue: AI 100** **Editorial Focus:** Building the Knowledge Foundation for the Agentic Enterprise	**Showcase:** AI 100 Trailblazers Checklist Report: Evaluating AI-Enabled Knowledge Platforms	**June 8:** Improving the Accuracy and Reliability of Enterprise AI **June 15:** AI-Powered Employee Service: Delivering Answers in the Flow of Work

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JULY	**Editorial Focus:** Knowledge Graphs, Semantics, and Enterprise Context	**Super Guide:** Modernizing Enterprise Search and Discovery for Faster Knowledge Access	**July 13:** Beyond Traditional RAG: Agentic, Graph, and Hybrid Retrieval for Enterprise Knowledge **July 27:** Transforming Customer Support With Trusted Knowledge
AUGUST	**Editorial Focus:** Creating Intelligent Digital Workplaces and Employee Experiences	**Best Practices Report:** Building Context-Rich AI With Knowledge Graphs and Semantic Technologies	**Aug. 17:** Finding and Connecting Enterprise Expertise With AI **Aug. 31:** Using Analytics to Improve Knowledge Quality and Adoption
SEPTEMBER	**Special Print Issue:** Trend-Setting Products **Editorial Focus:** Modernizing Knowledge Management Platforms	**Showcase:** KMWorld Product Spotlights **Best Practices Report:** Knowledge Automation: Powering AI-Driven Workflows	**Sept. 14:** Context Engineering: Connecting AI With Enterprise Knowledge **Sept. 28:** Governing AI Agents and Enterprise Knowledge
OCTOBER	**Editorial Focus:** Securing Enterprise Knowledge and Controlling Access	**Checklist Report:** Making Enterprise Content AI-Ready	**Oct. 5:** Personalizing Knowledge Delivery With AI **Oct. 19:** Breaking Down Knowledge Silos Across the Enterprise
NOVEMBER	**Special Print Issue:** KMWorld Winners' Circle and Leaders Group **Editorial Focus:** The Next Generation of Knowledge Leadership	**Showcase:** KMWorld Winners' Circle and Leaders Group **Best Practices Report:** Boosting Employee Productivity With Faster Access to Trusted Knowledge **Drill-Down Interview:** Measuring the ROI of Knowledge Management and AI	**Nov. 9:** Unlocking Unstructured Content for Enterprise AI **Nov. 30:** Selecting the Right Knowledge Management Platform
DECEMBER	**Editorial Focus:** Driving Knowledge Adoption and Organizational Change	**Checklist Report:** Planning Your 2028 Knowledge and AI Strategy	**Dec. 7:** What's Next in Knowledge Management and Enterprise AI **Dec. 14:** Proving the Business Value of Knowledge Management and AI

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