BEST PRACTICES WHITE PAPER SERIES

Pair your point of view with KMWorld's editorial authority in a premium print-and-digital thought leadership program. Each focused report helps sponsors educate decision makers, build market credibility, and generate qualified demand.

PRINT + DIGITAL
distribution across KMWorld channels

DIRECT LEADS
screened and cleansed contacts

1-4 PAGES
flexible sponsored article formats

FROM $4,500
net sponsorship investment

WHY SPONSOR

- Position your company as a trusted expert on a high-priority industry topic.
- Reach KM, AI, IT, and business professionals through the magazine, KMWorld.com, and downloadable PDF.
- Extend the value with an evergreen asset designed for internal sharing and continued reference.
- Receive direct leads from registered readers, screened to verify legitimate contacts and organizations.

WHAT YOU CONTRIBUTE

- A feature-style article that educates readers about trends, challenges, strategies, or a customer success story
- Executive profile and headshot for the report's Who's Who sidebar
- Optional images and company contact information

KMWORLD ADDS EDITORIAL VALUE

- An independent introduction from our editorial staff covering the state of the market, current developments, and strategic considerations
- Editorial guidelines and copy editing that keep the report useful, credible, and reader-focused
- Professional layout and design, web hosting, sponsor links, and an article PDF for your own channels
- Additional distribution at the KMWorld Conference for reports appearing in the November/December issue

SPONSORSHIP OPTIONS

1 PAGE	900 words	$4,500
2 PAGES	2,000 words	$7,650
3 PAGES	3,150 words	$10,800
4 PAGES	4,300 words	$12,600

TURN EXPERTISE INTO AN EDITORIAL-QUALITY LEAD GENERATION ASSET.

Contact our sales team to discuss individual opportunities or an integrated campaign.

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2027 BEST PRACTICES EDITORIAL CALENDAR

Align your brand with the issues shaping knowledge management and enterprise AI. Reserve early to secure space in the report that best matches your expertise and campaign timing.

ISSUE	EDITORIAL TOPIC	RESERVE	MATERIALS
MARCH/APRIL	Preparing Unstructured Content for RAG and AI Agents	JAN 15	JAN 20
JULY/AUGUST	Building Context-Rich AI With Knowledge Graphs and SemanticTechnologies	MAY 18	JUN 10
SEPTEMBER/OCTOBER	Knowledge Automation: Powering AI-Driven Workflows	JUL 16	AUG 10
NOVEMBER/DECEMBER	Boosting Employee Productivity With Faster Access to Trusted Knowledge	SEP 17	OCT 8

Each report combines independent KMWorld context with practical sponsor perspectives, creating a resource readers can use and share.

RESERVE YOUR 2027 BEST PRACTICES PLACEMENT.

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