EXCLUSIVE 'CHECKLIST' REPORTS

Own a high-priority topic with a custom, sponsor-exclusive report that combines KMWorld analysis with your company's solutions and success stories. The result is a credible lead-generation asset designed to help buyers clarify needs, evaluate approaches, and take action.

5 PAGES	200 LEADS	FULL RIGHTS	$9,500
custom co-branded report	minimum clean-lead guarantee	use across your own channels	complete program investment

A COMPLETE CONTENT ASSET

1	2-3	4-5
BRANDED COVER	KMWORLD ANALYSIS	YOUR STORY
Your company logo and report theme	The KMWorld editorial staff sets the backdrop	Solutions, customer success, conclusion, and call to action

BUILT TO PERFORM

- Full sponsor input, final approval, and unrestricted usage rights
- Gated PDF on KMWorld.com with a dedicated registration page
- Promotion through online, email, and newsletter advertising
- Complete qualifying data and clean leads delivered on a scheduled basis
- Custom topics are available for any subject relevant to the KMWorld audience

2027 TOPIC CALENDAR

FEBRUARY	Preparing Enterprise Knowledge for AI	Reserve/materials: JANUARY 13 JANUARY 20
APRIL	Improving Content Quality, Findability, and Trust	Reserve/materials: MARCH 3 MARCH 10
MAY	Improving the Accuracy of Enterprise AI	Reserve/materials: APRIL 7 APRIL 14
OCTOBER	Making Enterprise Content AI-Ready	Reserve/materials: SEPTEMBER 1 SEPTEMBER 8
DECEMBER	Planning Your 2028 Knowledge and AI Strategy	Reserve/materials: NOVEMBER 1 NOVEMBER 10

CREATE AN EXCLUSIVE CHECKLIST REPORT AROUND YOUR PRIORITY TOPIC.

Contact our sales team to discuss individual opportunities or an integrated campaign.

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