# KMWORLD SUPER GUIDES

Connect your solution to a timely KM or enterprise AI challenge through an expert-crafted, action-oriented guide.
Super Guides combine editorial context, practical takeaways, and guaranteed lead options in a format built for fast engagement.

**50,000+**
subscribers

**500 WORDS**
dedicated solution spotlight

**6-12 MONTHS**
evergreen discoverability

## THE GUIDE EXPERIENCE

| | |
|---|---|
| 01 | **INTRODUCTION**<br>Frames the topic and features sponsor logos |
| 02 | **INDUSTRY SNAPSHOT**<br>Explores current trends, challenges, and opportunities |
| 03 | **SOLUTION SPOTLIGHTS**<br>Connects each sponsor's approach to the reader's problem |
| 04 | **ACTION CHECKLIST**<br>Ends with practical next steps and sponsor resource links |

## CHOOSE YOUR LEVEL OF IMPACT

**DIAMOND** $4,500 | 200 leads
Premium positioning; Industry Snapshot quote; solution spotlight; promoted resource

**PLATINUM** $2,225 | 100 leads
Solution spotlight with brand presence throughout the guide

**GOLD** $1,000 | Visibility
Solution spotlight in the downloadable guide

## YOUR MATERIALS

- Logo, executive headshot, and 500-word solution spotlight
- Diamond sponsors also provide an executive quote and promoted resource link

## MULTI-CHANNEL PROMOTION

- Hosted as a gated PDF and article on KMWorld.com
- Promoted through targeted email, newsletters, and online channels
- Contextual leads come from professionals actively engaging with the topic

## BUILD VISIBILITY AND A PIPELINE WITH A KMWORLD SUPER GUIDE.

**Contact our sales team to discuss individual opportunities or an integrated campaign.**

**Stephen Faig**
Group Sales Director | 973-224-2930
sfaig@infotoday.com

**LaShawn Fugate**
Account Executive | 859-278-2223 x 104
lashawn@infotoday.com

# 2027 SUPER GUIDES CALENDAR

Two focused editions create timely opportunities to place your solution in front of professionals actively evaluating new strategies and technologies.

## FEBRUARY

### Transforming Customer Service and Self-Service With AI-Powered Knowledge

**RESERVE JANUARY 13 MATERIALS JANUARY 20**

## JULY

### Modernizing Enterprise Search and Discovery for Faster Knowledge Access

**RESERVE JUNE 9 MATERIALS JUNE 16**

**Choose Diamond, Platinum, or Gold sponsorship based on your positioning and lead-generation goals.**

## SECURE YOUR SUPER GUIDE SPONSORSHIP.

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