KMWORLD 2027

KMWorld November 15–18, 2027
JW Marriott ▪ Washington, DC

Where knowledge management meets enterprise AI

Connect with senior leaders and practitioners responsible for enterprise knowledge, content, AI, information management, and digital transformation.

A HIGH-VALUE AUDIENCE

52% manager level or above

72% influence KM technology purchases

65% from organizations with 1,000+ employees

94% have an active KM priority

WHY SPONSOR KMWORLD 2027

- Meet qualified buyers in a focused environment built around active KM and AI priorities
- Showcase your expertise through speaking, demonstrations, and thought leadership
- Build visibility before, during, and after the event through integrated promotion
- Create new relationships while strengthening connections with customers and partners

THE ENTERPRISE SOLUTIONS SHOWCASE

Put your solutions in front of attendees from KMWorld and its co-located events in one shared exhibition and networking environment.

CO-LOCATED WITH

taxonomy BOOT CAMP · Enterprise Search & Discovery · Text ANALYTICS Forum · ENTERPRISE AI World

REACH THE TEAMS SHAPING THE INTELLIGENT ENTERPRISE

KNOWLEDGE MANAGEMENT

Chief Knowledge Officers, VPs and Directors of Knowledge Management, KM Managers, Knowledge Strategists

AI & INFORMATION ARCHITECTURE

AI and ML Directors, Data Scientists, Information Architects, Ontologists, Solutions Architects

CONTENT & GOVERNANCE

Content Strategists, Taxonomists, Content Managers, Information Governance Managers, Records Managers

ENTERPRISE IT & DIGITAL WORKPLACE

CIOs, IT Directors and Managers, Digital Workplace Leaders, Platform Owners, Enterprise Architects

LEARNING, RESEARCH, & KNOWLEDGE SERVICES

Learning and Development Directors, Training Managers, Researchers, Knowledge Services Managers

BUSINESS TRANSFORMATION, PRODUCT, & CX

Transformation Leaders, Product Managers, Ops Directors, CX Managers

PUT YOUR BRAND AT THE CENTER OF KMWORLD 2027.

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