KMWORLD 365

A full year of visibility, thought leadership, and demand generation in one integrated program:
KMWorld 365 combines a premium presence at KMWorld 2027 with a coordinated 12-month digital campaign. Sponsors stay visible before, during, and after the conference while generating qualified engagement across KMWorld's knowledge management and enterprise AI audience.

12 MONTHS	50,000+	ONE PROGRAM
of coordinated promotion	KM and AI professionals	conference and digital

THE KMWORLD 365 PROGRAM

KMWORLD 2027 Premium conference branding, exhibit presence, passes, and thought-leadership opportunities at the November 15-18, 2027 event

DIGITAL CONTENT Hosted webinars, sponsored reports, and bylined thought leadership that showcase your expertise

AUDIENCE ENGAGEMENT Dedicated email promotion, year-round website branding, guaranteed leads, and campaign reporting

Conference deliverables follow the Diamond and Platinum levels in the KMWorld 2027 sponsor prospectus.

WHY KMWORLD 365

One agreement creates a sustained market presence across live events, original content, digital promotion, and lead generation, with clear reporting throughout the year.

DIAMOND+ AND PLATINUM+

ANNUAL PROGRAM	DIAMOND+	PLATINUM+
Investment	**$39,995**	**$24,995**
KMWorld 2027 conference level	Diamond	Platinum
Sponsored webinars	2 solo or 4 roundtables	1 solo or 2 roundtables
Guaranteed webinar leads	200 per event	200 per event
Best Practices/ Super Guide	2 reports 200 leads each	1 report 200 leads
Dedicated third-party emails	4	2
12-month website branding and campaign reporting	Included	Included

RESERVE A KMWORLD 365 SPONSORSHIP.

Stephen Faig
Group Sales Director | 973-224-2930 | sfaig@infotoday.com

LaShawn Fugate
Account Executive | 859-278-2223 x 104 | lashawn@infotoday.com