KMWORLD BUYER'S GUIDE TO KNOWLEDGE MANAGEMENT AND ENTERPRISE AI 2027

Put your solution in front of organizations building a trusted knowledge foundation for AI.

The **KMWorld Buyer's Guide** helps technology and business leaders identify the capabilities they need, understand the rapidly changing vendor landscape, and evaluate solutions across knowledge management and enterprise AI. Sponsorship connects your company with buyers actively researching how to improve knowledge access, prepare enterprise information for AI, and build more trusted AI assistants, agents, and workflows.

HELPING BUYERS MAKE BETTER TECHNOLOGY DECISIONS

DEFINING THE RIGHT REQUIREMENTS	NAVIGATING A CONVERGING MARKET	EVALUATING WITH CONFIDENCE
Connect business needs with the capabilities required to address them.	Understand how knowledge, search, content, data, governance, and AI fit together.	Identify relevant technologies and providers while comparing trust, integration, security, scalability, and cost.

HELPING BUYERS MAKE BETTER TECHNOLOGY DECISIONS

Knowledge Platforms and Enterprise Search	Taxonomy, Metadata, and Semantic Technologies	Content, Document, and Digital Workplace Solutions
Customer Service, Knowledge, and CX	Enterprise AI, Copilots, Agents, and Workflow Automation	Data intelligence and Information and AI Governance

REACH AND VISIBILITY

- Promotion to 50,000+ KMWorld professionals
- Downloadable guide hosted on KMWorld.com
- KMWorld email and digital promotion
- Year-round company profile and visibility

SPONSORSHIP OPPORTUNITIES

ENHANCED COMPANY PROFILE $995	250-word profile, logo, contact information, website and resource links, video, social channels, and year-round placement in relevant categories.
FEATURED SPONSOR $2,995	All profile benefits, plus 150 guaranteed guide-download leads and a one-year 300 x 100 banner with at least 100,000 impressions. Limited to eight sponsors.

PUT YOUR SOLUTION IN THE BUYER'S JOURNEY.

Contact our sales team to discuss individual opportunities or an integrated campaign.

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