ROUNDTABLE WEBINAR SERIES

Join a focused, multi-sponsor discussion on a timely knowledge management or enterprise AI topic. Each sponsor receives a speaking role, shared lead generation, and turnkey production at a lower investment than a custom webinar.

60 MINUTES	3-4	200 LEADS	$6,995
live educational discussion	participating sponsors	minimum shared-lead guarantee	net per sponsor

YOUR SPEAKING ROLE

- Equal airtime for each sponsor to share insights, strategies, or customer examples
- Moderated peer discussion connecting each perspective to the central topic
- Live audience Q&A
- Speaker briefing and content guidance before the event
- Full shared lead list including name, title, company, address, email, and phone number

KMWORLD HANDLES THE REST

- KMWorld develops, promotes, produces, moderates, and broadcasts the program.
- Promotion to more than 50,000 professionals through email, newsletters, and website advertising.
- Sponsors provide a qualified speaker; KMWorld manages the event infrastructure.
- Live program is archived for on-demand viewing
- Additional leads generated by archive viewers are delivered for 90 days after the event.

AVAILABILITY

Speaking positions are filled on a first-come, first-served basis.
Upcoming dates and topics appear on page 14.

HOW THE LIVE SESSION FLOWS

1	2	3
PRESENT	**DISCUSS**	**ENGAGE**
Each sponsor shares a focused point of view.	The moderator leads a peer conversation.	Speakers respond to audience questions.

RESERVE A ROUNDTABLE SPEAKING POSITION.

Contact our sales team to discuss individual opportunities or an integrated campaign.

Stephen Faig
Group Sales Director | 973-224-2930
sfaig@infotoday.com

LaShawn Fugate
Account Executive | 859-278-2223 x 104
lashawn@infotoday.com