SINGLE SPONSOR WEBINAR CAMPAIGNS

Own the topic, message, and audience experience with a fully customized KMWorld webinar. KMWorld manages the campaign, from planning and promotion through live production, lead delivery, and on-demand follow-up.

60 MINUTES	200 LEADS	$16,000
live, sponsor-exclusive program	clean North American contacts	net campaign investment

YOUR CUSTOM PROGRAM

- Select a topic aligned with your campaign goals and KMWorld's audience
- Feature your executives, customers, partners, or subject-matter experts
- Use slides, live screen sharing, video clips, polls, and audience Q&A
- Shape the presentation around education, best practices, customer outcomes, or product strategy

SPONSOR DELIVERABLES

- MP4 recording with full usage rights
- Final registrant and attendee reporting
- Presentation slides available for post-event viewing when desired

KMWORLD HANDLES THE EXECUTION

- Campaign landing page, registration management, and detailed reporting
- Promotion through dedicated email blasts, *KMWorld NewsLinks*, website banners, and audience reminders
- Experienced moderator, producer, rehearsal, live broadcast, polling, and Q&A support
- One-year on-demand archive on KMWorld.com, with weekly on-demand leads delivered for 90 days
- Guaranteed delivery of 200+ clean North American leads across registrants, live attendees, and on-demand viewers

Reserve a Custom Webinar Today!

1 PLAN
Confirm topic, format, and speakers.

2 PROMOTE
Launch the registration campaign.

3 BROADCAST
Rehearse and produce the live event.

4 EXTEND
Use the recording and receive ongoing leads.

Contact our sales team to discuss individual opportunities or an integrated campaign.

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